



# CONTENT MATTERS

NEWS RELEASES



## The Decline of Moore's Law and the Rise of the Hardware Accelerator

*Pliops Extends Performance Benefits Tech Industry Has Come to Expect Over Last 55 Years*



## Devolutions Sees the Race to Secure the Remote Workforce as Mission Critical for SMBs



## AGMA to Tech Industry: Don't Lose Focus When It Comes to Protecting Digital IP

*Non-Profit Technology Consortium Advocates a Proactive, Back-to-Basics Approach to Keeping Digital Assets Safe*



## Zadara Unshackles Enterprises from Data Storage Burdens with Business Model Built on Services

*Challenges Enterprise Storage Providers to Answer the Question: What Have You Done for Your Customers Lately?*

## PERSPECTIVE RELEASES

Perspective news releases are a special brand of release that we craft for our clients when the strategy calls for a story that sets the stage for why your company is suited to change the game. They are positioning pieces that put a stake in ground and offer a compelling point of view.

Perspective releases take the same approach as a feature story in a publication where a trend, issue or topical matter is explored. In this type of narrative, we provide the context that puts your company in the right space to be understood and valued for the role you play.