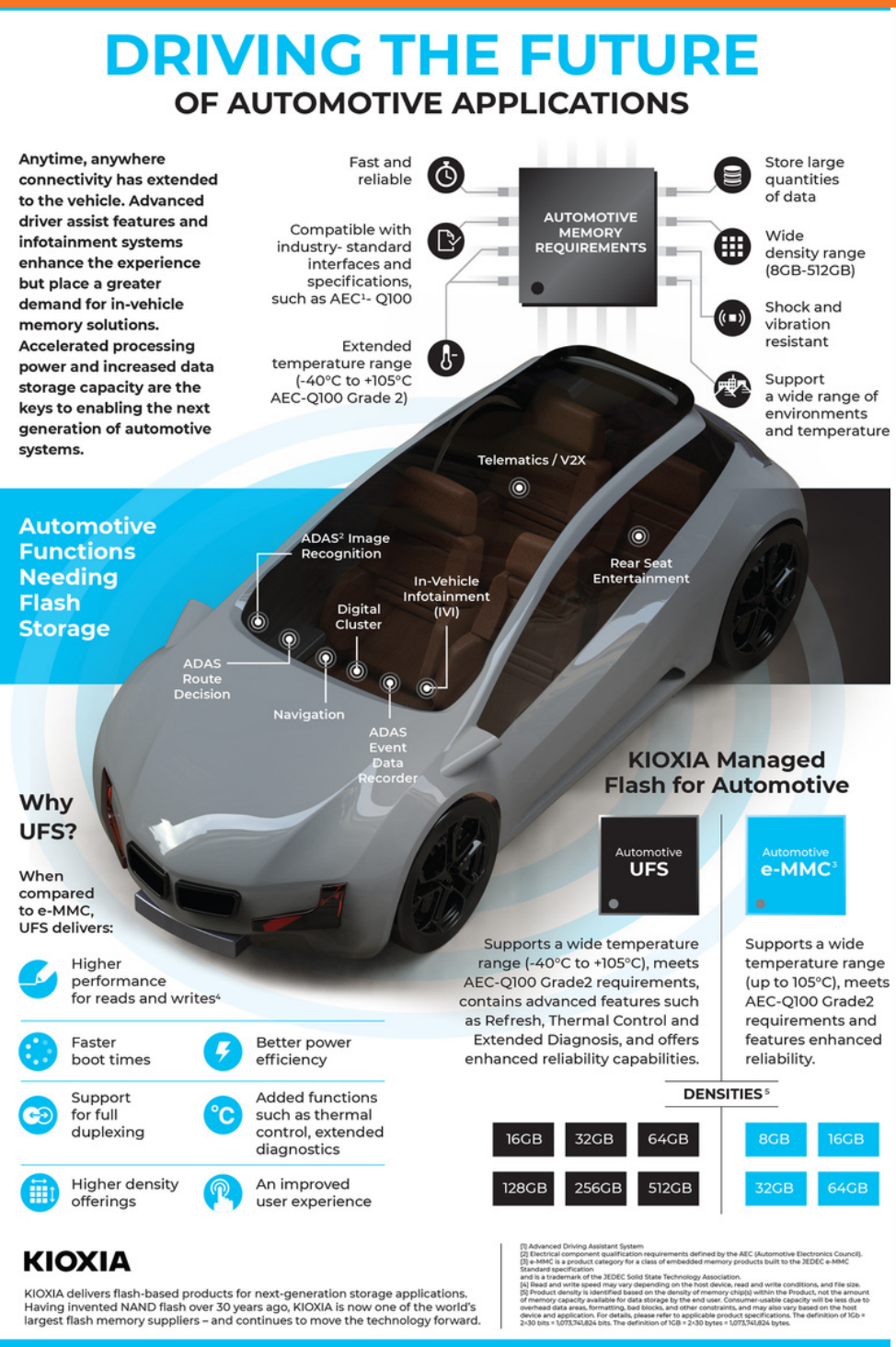
Lages & ASSOCIATES INC

CREATIVE MATTERS

INFOGRAPHICS



KIOXIA

When you think about in-cabin entertainment systems in your vehicle do you thank flash memory for making it possible? Don't worry, you're not alone - most consumers have no idea that flash memory makes so much possible in their vehicle. KIOXIA asked us to help design engineers with a tool that steers them in the right direction when choosing the best flash memory technology for their automotive designs. The infographic we developed was engaging and comprehensive – outlining the two best flash memory solutions – e-MMC and UFS - and their advantages.