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# WHY THIS ARTICLE MATTERS



**EP&T**  
ELECTRONIC PRODUCTS & TECHNOLOGY

AR display systems are the new reality  
*MICLEDI seeks to satisfy technical challenges in the emerging technology*

As a startup, thought leadership is critical to earning trust by prospective customers. We brought thought leadership into the mix for MICLEDI with an educational article on the future of microLEDs for AR glasses through their lens. The combination of contributed content in a top tier media outlet spelled 'success' for MICLEDI.

**MICLEDI**  
MICRODISPLAYS

**MICLEDI Microdisplays** is a fabless developer of microLED display modules for a broad range of market applications requiring ultra-compact displays. The company was spun-out from IMEC, a highly respected Belgian R&D center, in 2019. MICLEDI's technology is based on an innovative combination of III/V materials processing, 3D integration and 300mm silicon-based processing combined with a proprietary ASIC to provide a self-contained, compact monolithic AR display with high image quality and power efficiency.