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WHY THIS ARTICLE MATTERS



Pliops' Extreme Data Processor Aims to Help Enterprises Make SSD Storage Faster, More Efficient

Solid state drives (SSDs) are plenty fast, but Pliops thinks they can be even faster for enterprise users with heavy data workloads.

Here's what happens when you package the perfect storm of content:

- Timely, market pain point, and awesome solution
- Enlist support of outside influencer – Gartner
- Bring forward an articulate exec

Result – strong story, positioning the news favorably, with arresting images.



Pliops is a technology innovator focused on making data centers run faster and more efficiently. Its technology addresses skyrocketing data volumes and solves the storage software inefficiency problem. Investors include Softbank Ventures Asia, Intel Capital, Western Digital, NVIDIA and AMD.