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# WHY THIS ARTICLE MATTERS



## The Silicon Review®

Pliops: Solving the Infrastructure Challenges of Today and Innovating for the Future

*Pliops exists because its founders knew there needed to be a paradigm shift in the data center to support databases, big data analytics, IoT, and artificial intelligence.*

We embraced this sponsored opportunity to place a company culture story aimed at supporting Pliops' recruiting efforts. Tech has become a very competitive market for good talent and stories that are packaged in an editorial format carry weight.



**Pliops** is a technology innovator focused on making data centers run faster and more efficiently. Its technology addresses skyrocketing data volumes and solves the storage software inefficiency problem. Investors include Softbank Ventures Asia, Intel Capital, Western Digital, NVIDIA and AMD.