CONTENT MATTERS
NEWS RELEASES

PLiOPS
EXTREME DATA PROCESSOR

Pliops Launches Extreme Data Processor to Multiply Data-Intensive Application Performance and Slash Data Center Infrastructure Costs

Broad Commercial Availability Ushers in New Era of Accelerated Compute and Storage Performance

SiLC

SiLC Technologies Rolls Out First Commercially Available Chip-Integrated FMCW LiDAR Sensor

Eyeonic Vision Sensor Poised to Accelerate Next-Generation Machine Vision in Mobility, Robotics, Security and other Markets

COGNIGY

Cognigy Launches Generative AI Solution for Enterprise Contact Centers

Conversational AI Innovator Leads the Way in Integrating Large Language Models (like OpenAI's GPT-3), Exclusive Beta Program

KIOXIA

KIOXIA Introduces World's Thinnest 1TB Ver 3.1 UFS Embedded Flash Memory Device

Designed to Meet the Demands of High-End 5G Smartphones; Other Data-Intensive, Demanding Mobile Applications

PRODUCT LAUNCH

As an important tool in an overall launch strategy, product launch news releases have some heavy lifting to do. These releases are crafted to be the ultimate source document in support of your new product/service offerings. This is your chance to tell the world about the new solution in your own words, and to help journalists know how to frame their stories. Our goals? To ensure that your launch is seen as a newsworthy event and garners the interest, awareness and coverage it deserves.