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WHY THIS ARTICLE MATTERS



THE NEXT PLATFORM

Micas Takes on Arista and the Whiteboxes in Data Center Switching.

Launching a new company into an already established, crowded market is challenging. The biggest goal is to quickly build a foundation of credibility. This is where the highly respected The Next Platform comes into play. By offering an exclusive interview that explored the company's business model and backstory, we were able to lift the Micas story to the top. Also, by establishing a direct connection to a leading player (Arista), Micas was able to quickly position the company and get into the conversation.

Micas NETWORKS

Micas Networks is a leading open networking company focused on accelerating data delivery. Catering to the needs of enterprise and cloud data centers as well as hyperscalers, the company's full portfolio of open networking products including whitebox – bare metal switches, supports various operating systems, including SONiC. Micas also offers comprehensive data center networking switch development services and custom options, leveraging R&D, engineering, and supply chain management expertise along with high-quality and capacity manufacturing capabilities.