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WHY THIS ARTICLE MATTERS



Devolutions Assists SMBs with Free Shared Account and Password Management

How do you promote a free offering in earned media? You shape the story around its tangible benefits for MSPs and their customers. While many press outlets may initially view free offerings as mere promotional tactics, highlighting how this initiative can genuinely bring value elevates it to newsworthiness.

Devolutions

A global software company, **Devolutions** helps organizations worldwide “control the IT chaos” through highly secured password, remote connection and privileged access management solutions.

Devolutions’ solutions support more than 400,000 users across 140 countries and has among its clientele such world-renowned companies as SpaceX, Shell, Walt Disney, NASDAQ, Dell, Sony, Microsoft, Pfizer, Airbnb and NASA.