Lages & Associates Inc

# CREATIVITY MATTERS

## Email Marketing

PLiOPS
EXTREME DATA PROCESSOR

Pliops leverages email marketing to keep prospects, partners, and stakeholders informed about new offerings, collaborations, tradeshows, and more. By landing in the inboxes of carefully cultivated contacts, they stay top of mind and build valuable mindshare. These campaigns complement core content on their website, blogs, and social channels, creating multiple touchpoints that boost awareness and prime audiences for action.