

SOCIAL MATTERS

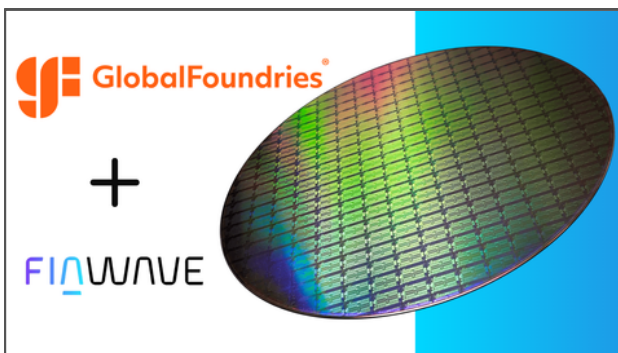
Partnerships Move the Needle



Partnerships do more than drive business—they're excellent for generating engagement. After all, social media is about connecting in a social way, and partnerships showcase the power of collaboration, bringing companies together for a shared purpose and mutual goals. Partnering with big-name players in your industry not only grabs attention and builds credibility but also boosts your social engagement as your audience mirrors the excitement of these collaborations.

CHANNELS

- LinkedIn
- Twitter



Finwave and GlobalFoundries

Finwave, a chip startup with disruptive GaN-on-Si technology, is set to make a major impact in 5G/6G applications. Their partnership with Global Foundries is a key milestone, sparking a notable increase in LinkedIn impressions and engagement within their target communities.

SiLC and Honda

SiLC, a machine vision innovator, partnered with Honda Accelerator to bring advanced vision capabilities to AI-powered automated mobility products. The promotion of this collaboration significantly boosted LinkedIn impressions and generated hundreds of website clicks from key stakeholders and industry players.

